ORDER

Orders	**Order / Rev:**	36877		
	Alt Order #:	08836507		
	Product Desc:	ISSUE		
	Estimate:	464		KLAS
	Flight Dates:	08/15/12 - 08/21/12	Primary AE:	Mike Jones
	Original Date / Rev:	08/03/12 / 08/03/12	Sales Office:	K-WAS
	Order Type:	GENERAL	Sales Region:	National
Agency	**Name:**	**Mentzer Media Services**		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		600 Fairmont Avenue	Billing Cycle:	EOM/EOC
		Towson, MD 21286	Agency Commission:	15%
Advertiser	**Name:**	**Americans 4 Prosperity**		
	Demographic:	A35+	New Business Thru:	09/23/09
	Product Codes:	PO4	Order Separation:	00:10:00
	Priority:	LV1	Advertiser External ID:	
	Revenue Codes:	AGY, POL, ISS	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/21/12	33	$81,750.00	$69,487.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	33	$81,750.00	$69,487.50	0.00
Totals	33	$81,750.00	$69,487.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	35%	$81,750.00
Market	100%	$233,571.43

Competitive Share	Share	Total
CABLE	0%	$0.00
KBLR	0%	$0.00
KFBT	0%	$0.00
KINC	0%	$0.00
KTNV	24%	$56,057.14
KTUD	0%	$0.00
KVBC	0%	$0.00
KVVU	9%	$21,021.43
KVWB	0%	$0.00
LV1	0%	$0.00
UNKWN	0%	$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	8	08/15/12	08/17/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	--WTF--	:30	3	$1,500.00	LV1	0.00 NM	3	$4,500.00
5P NEWS														
Week:	Start Date 08/13/12	End Date 08/19/12	Weekdays --WTF--	Spots/Week 3	Rate $1,500.00	Rating 0.00								
E 2	8	08/15/12	08/17/12	630-7p Inside Edition Inside Edition	CM	630-7p	--WTF--	:30	3	$1,100.00	LV1	0.00 NM	1	$1,100.00

Order / Rev: 36877 Advertiser: Americans 4 Prosperity

Alt Order #: 08836507 Product Desc: ISSUE KLAS

Flight Dates: 08/15/12 - 08/21/12 Estimate: 464

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				INSIDE EDITION												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week:	08/13/12	08/19/12	--WTF--	3	$1,100.00	0.00									
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length	Rate		Rtg	Type			
	1	8	08/13/12-08/19/12	630-7p Inside Edition		630-7p		--WThF----	:30	($1,100.00)		0.00	NM			
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10														
		[due n/a upon entry (DA)]														
	2	8	08/13/12-08/19/12	630-7p Inside Edition		630-7p		--WThF----	:30	($1,100.00)		0.00	NM			
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10														
		[due n/a upon entry (DA)]														
	3	8	08/13/12-08/19/12	630-7p Inside Edition		630-7p		--WThF----	:30	$1,100.00		0.00	NM			
E	3	8	08/15/12	08/17/12	7-8p Rotator	CM	7-8p	--WTF--	:30	3	$1,100.00	LV1	0.00	NM	8	$6,300.00
					7-8p Rotator											
		ET/INSIDER														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week:	08/13/12	08/19/12	--WTF--	3	$1,100.00	0.00									
	Spot	Ch	Date Range	Description		Start/End Time		Weekdays	Length	Rate		Rtg	Type			
	1	8	08/13/12-08/19/12	7-8p Rotator		7-8p		--WThF----	:30	($1,100.00)		0.00	NM			
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10														
		[due n/a upon entry (DA)]														
	2	8	08/13/12-08/19/12	7-8p Rotator		7-8p		--WThF----	:30	$1,100.00		0.00	NM			
	3	8	08/13/12-08/19/12	7-8p Rotator		7-8p		--WThF----	:30	($1,100.00)		0.00	NM			
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10														
		[due n/a upon entry (DA)]														
	4	8	08/15/12-08/20/12	8 News Now 4-5a		4-5a		M-WThF----	:30	$100.00		0.00	NM			
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3														
	5	8	08/15/12-08/20/12	8 News Now 4-5a		4-5a		M-WThF----	:30	$100.00		0.00	NM			
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3														
	6	8	08/15/12-08/20/12	8 News Now 4-5a		4-5a		M-WThF----	:30	$100.00		0.00	NM			
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3														
	7	8	08/15/12-08/20/12	8 News Now 4-5a		4-5a		M-WThF----	:30	$100.00		0.00	NM			
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3														
	8	8	08/18/12-08/18/12	SD Charger Football		Sat 6-9p		------Sa--	:30	$1,600.00		0.00	NM			
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3														
	9	8	08/18/12-08/18/12	SD Charger Football		Sat 6-9p		------Sa--	:30	$1,600.00		0.00	NM			
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3														
	10	8	08/18/12-08/18/12	SD Charger Football		Sat 6-9p		------Sa--	:30	$1,600.00		0.00	NM			
	Ⓜ	MG for 3.1,2.2,9.1,2.1,3.3														
E	4	8	08/15/12	08/15/12	8 News Now 11p M-F	CM	11-1135p	--W----	:30	1	$2,000.00	LV1	0.00	NM	1	$2,000.00
					8 News Now 11p M-F											
		11P NEWS														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week:	08/13/12	08/19/12	--W----	1	$2,000.00	0.00									
E	5	8	08/15/12	08/15/12	Wed 10-11p	CM	10-11p	--W----	:30	1	$6,000.00	LV1	0.00	NM	1	$6,000.00
					CSI											
		CSI														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week:	08/13/12	08/19/12	--W----	1	$6,000.00	0.00									
E	6	8	08/16/12	08/16/12	Thu 10-11p	CM	10-11p	---T---	:30	1	$8,000.00	LV1	0.00	NM	1	$8,000.00
					Person Of Interest											
		PERSON OF INTEREST														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week:	08/13/12	08/19/12	---T---	1	$8,000.00	0.00									
E	7	8	08/17/12	08/17/12	Fri 9-10p	CM	9-10p	----F--	:30	1	$5,000.00	LV1	0.00	NM	1	$5,000.00
					CSI: NY											
		CSI NY														
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
	Week:	08/13/12	08/19/12	----F--	1	$5,000.00	0.00									
E	8	8	08/18/12	08/18/12	Sat 7-8p - ET Wknd	CM	7-8p	-----S-	:30	1	$600.00	LV1	0.00	NM	1	$600.00
					Ent Tonight Weekend											

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		ET WEEKEND													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	-----S-	1	$600.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate		Rtg	Type		
		1	8	08/13/12-08/19/12	Sat 7-8p - ET Wknd	7-8p		------Sa--	:30	($600.00)		0.00	NM		
		See MG 8.2													
		[due to program change to SD Charger Football - LM]													
	2		8	08/17/12-08/17/12	8 News Now 5a M-F	5-6a		-----F----	:30	$600.00		0.00	NM		
		Ⓜ MG for 8.1 08/18													
E	9	8	08/18/12	08/19/12	8 News Now 11p Sa/Su 8 News Now Sa/Su 11p	CM	11-1135P	-----SS	:30	2	$800.00	LV1	0.00	NM	1 $800.00
		11P NEWS WEEKEND													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	-----SS	2	$800.00	0.00								
		Spot	Ch	Date Range	Description	Start/End Time		Weekdays	Length	Rate		Rtg	Type		
		1	8	08/13/12-08/19/12	8 News Now 11p Sa/Su	11-1135P		------SaSu	:30	($800.00)		0.00	NM		
		See MG 3.4,3.5,3.6,3.7,3.8,3.9,3.10													
		[due n/a upon entry (DA)]													
E	10	8	08/19/12	08/19/12	8 News Now Sun AM #1 8 News Now Sun AM #1	CM	8 News Now Sun A	------S	:30	1	$500.00	LV1	0.00	NM	1 $500.00
		6A NEWS SUN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	------S	1	$500.00	0.00								
E	11	8	08/19/12	08/19/12	CBS News Sunday Morn CBS News Sunday Morning	CM	CBS Sunday Morni	------S	:30	1	$1,700.00	LV1	0.00	NM	1 $1,700.00
		SUNDAY MORNING													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	------S	1	$1,700.00	0.00								
E	12	8	08/19/12	08/19/12	Face The Nation Face The Nation	CM	Face The Nation	------S	:30	1	$850.00	LV1	0.00	NM	1 $850.00
		FACE THE NATION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	------S	1	$850.00	0.00								
E	13	8	08/19/12	08/19/12	Sun 7-8p 60 Minutes	CM	7-8p	------S	:30	1	$12,000.00	LV1	0.00	NM	1 $12,000.00
		60MIN													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/13/12	08/19/12	------S	1	$12,000.00	0.00								
E	14	8	08/20/12	08/21/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p	MT-----	:30	2	$1,500.00	LV1	0.00	NM	2 $3,000.00
		5P NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/20/12	08/26/12	MT-----	2	$1,500.00	0.00								
E	15	8	08/20/12	08/21/12	630-7p Inside Edition Inside Edition	CM	630-7p	MT-----	:30	2	$1,100.00	LV1	0.00	NM	2 $2,200.00
		INSIDE EDITION													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/20/12	08/26/12	MT-----	2	$1,100.00	0.00								
E	16	8	08/20/12	08/21/12	7-8p Rotator 7-8p Rotator	CM	7-8p	MT-----	:30	2	$1,100.00	LV1	0.00	NM	2 $2,200.00
		ET/INSIDER													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/20/12	08/26/12	MT-----	2	$1,100.00	0.00								
E	17	8	08/20/12	08/21/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p	MT-----	:30	2	$2,000.00	LV1	0.00	NM	2 $4,000.00
		11P NEWS													
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
		Week: 08/20/12	08/26/12	MT-----	2	$2,000.00	0.00								
E	18	8	08/20/12	08/20/12	Mon 10-11p Hawaiii Five-O	CM	10-11p	M------	:30	1	$9,000.00	LV1	0.00	NM	1 $9,000.00
		HAWAII 5-0													

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 18	8	08/20/12	08/20/12	Mon 10-11p Hawaiii Five-O	CM	10-11p	M------	:30	1	$9,000.00	LV1	0.00 NM	1	$9,000.00
HAWAII 5-0														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	M------	1	$9,000.00	0.00								
E 19	8	08/21/12	08/21/12	Tue 10-11p The Mentalist	CM	10-11p	-T-----	:30	2	$6,000.00	LV1	0.00 NM	2	$12,000.00
PERSON OF INTEREST														
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	08/20/12	08/26/12	-T-----	2	$6,000.00	0.00								
												Totals	33	$81,750.00